



**Connecticut Urology Society
Education Meeting**

October 6, 2011

**The Aqua Turf Club
556 Mulberry Street, Plantsville, CT**

The mission statement of the Connecticut Urology Society is to serve, represent and advance the science and the ethical practice of Urology in the State of Connecticut. The Society promotes excellence in patient care and education in Urology through the sponsorship of semi-annual meetings. The Connecticut Urology Society is dedicated to providing communication and fellowship to the members of the Urologologic Community in Connecticut through these meetings, providing updates on clinical care, scientific research, and patient advocacy.

EXHIBITORS & SPONSORS

American Medical Systems

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Connecticut Urology Society
Annual Meeting Agenda
October 6, 2011
The Aqua Turf Club,
556 Mulberry Street, Plantsville, CT

8:00 Registration - **Breakfast** with the Exhibitors

8:25 **Opening Remarks – Milton Armm, M.D.,
President CSUS**

8:30 **Prostate Cancer and the Use of Bone-
Modulating Therapies: Localized to
Advanced Disease**

- Pam Taxel, M.D., Associate Professor of Medicine in the Division of Endocrinology and Metabolism at the University of Connecticut Health Center
- Jessica Clement, M.D., Assistant Professor of Medicine in the Division of Hematology-Oncology at the University of Connecticut Health Center

Objective: To understand risk factors for bone loss in older men with emphasis in those on Androgen

Deprivation therapy for Prostate Cancer. To understand the role of “bone-modulating therapies” in men with metastatic or castrate-resistant Prostate Cancer.

9:30 **Collaborating With a Hospital While Preserving your Autonomy**

- Craig Pederson, Healthcare Futures

Objectives: To develop one-two key measures for urology groups to utilize in determining if, and when to pursue deeper alignment with their health system partner, i.e., when? To understand the full continuum of physician-hospital alignment models - with an emphasis on professional services agreements (PSAs), i.e., how and what?

10:30 **Coffee Break**

11:00 **Valuation issues with Selling Your Practice to a Hospital and Hospital Employment Arrangements**

- Sam Sheiker, CPA, Whittlesey and Hadley, PC

Objective: To understand how hospitals value medical practices and inform the attendee about hospital employment purchases.

- 11:30 **Healthcare Reform and How it Affects our Specialty**
- Steve Schlossberg, M.D., Chief Medical Information Officer, Yale School of Medicine and Yale New Haven Health System; Assistant Dean, Clinical Informatics, Yale School of Medicine
Objective: As a result of this lecture the participant will have a better understanding of the sections in the Accountable Care Act and understand the implications for specialty practice.
- 12:15 **Lunch** with Vendors
- 1:00 **Business Meeting/CT Legislative Update**
- 1:30 **Update on Medicare EHR Incentive Program and IT Applications in Urology**
- Rick Rutherford, CMPE, CHA, Director Practice Management, AUA
Objectives: Describe the Meaningful Use process and the requirements for a typical urology practice, Employ policies and procedures that enhance the efficiency of meeting these requirements, and Integrate existing electronic prescribing and quality reporting activities with

electronic health record processes.

2:30 Dessert and Coffee Break

3:30 The Business of Urology Today and Tomorrow

- Ray Painter, M.D., President and CEO of Physician Reimbursement Systems, Inc., Denver, CO

Objectives: Urologist should fully understand the four tasks they should perform in assuring accurate and complete billing for all procedures. Urologist should understand how to be most time efficient with their E/M documentation and understand the most appropriate code level for each visit whether using paper charts or EMR's. Urologist to understand the changing dynamics of the practice of Urology to include health reform and other forces that are currently impacting our practice.

5:00 Closing Remarks/Adjournment – Thomas Buckley, M.D. – Incoming President, CSUS - CME Certificates and Door Prizes

This activity has been planned and implemented in accordance with the Essentials and Standards of the Connecticut State Medical

Society through the joint sponsorship of CSEP and The Connecticut Urology Society. CSEP is accredited by the CSMS to provide continuing medical education for physicians.

CSEP designates this educational activity for a maximum of 5.5 credit hours in category I credit toward the AMA Physicians Recognition Award. Each physician should claim only those hours of credit that he/she spent in the activity.

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26 Sally Burr Road, Litchfield, CT 06759
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JESSICA M. CLEMENT, M.D.



Dr. Clement is an assistant professor of medicine in the Division of Hematology-Oncology and Neag Comprehensive Cancer Center. She specializes in the treatment of genitourinary (bladder, prostate, kidney, testicular) and gastrointestinal cancers.

Appointments: Assistant Professor of Medicine, Division of Hematology-Oncology and

Neag Comprehensive Cancer Center

Specialty: Internal Medicine

Subspecialties: Medical Oncology, Hematology

Certification:

American Board of Internal Medicine

American Board of Internal Medicine: Medical Oncology

American Board of Internal Medicine: Hematology

Education:

BS, Union College, Schenectady, NY

MD, Virginia Commonwealth University, Richmond, VA

State Licensure: Connecticut

Residency: Internal Medicine, Beth Israel Deaconess Medical Center, Boston, MA

Fellowship: Medical Oncology and Hematology, Beth Israel Deaconess Medical Center, Boston, MA

Research Interests: Evaluating for biomarkers of cisplatin chemoresistance in bladder cancer.

M. RAY PAINTER, MD



M. Ray Painter, MD, a board-certified urologist who maintains a strong interest in economic issues related to medicine, is Co-Founder and currently President of Physician Reimbursement Systems, Inc. (PRS)—a firm in Denver, Colorado, assisting fellow physicians with complicated coding and payment concerns PRS has developed

AUACodingToday.com, ENTCodingToday.com, ACSCodingToday.com, STSCodingToday, ColoradoCodingToday.com, and, a number of additional medical Specialty Society CodingToday.com websites, all part of the Codingtoday.com network, an on line coding and reimbursement resource. PRS is the Contracting Manager of the American College of Surgeons' (ACS') Coding Hotline.

Dr. Painter is Co-Founder and President of PRS Urology Service Corporation, Inc., having established a solo urology

practice in Grand Junction, Colorado, which evolved to a 4-person practice under his guidance and leadership.

After earning his medical degree from the Medical College of Alabama in Birmingham, Dr. Painter completed an internship then concluded a residency in urology at Tripler Army Hospital in Honolulu, Hawaii. During this time, he initiated the clinical research that led to the use of silicone rubber to replace latex rubber in the production of Foley catheters.

Dr. Painter composes informative monthly coding and billing articles for *Urology Times*, Urology PracticeToday.com, and has written coding and reimbursement articles for the likes of *The Journal of Urology*, *AACU News*, a bimonthly publication of the American Association of Clinical Urologists, Inc. (AACU); and the *ACS Bulletin*. He lectures nationwide on topics related to coding and reimbursement, Practice Management, contract medicine and the future of the health care industry.

A Fellow of the ACS, Dr. Painter holds active membership in numerous professional societies, including the American Association of Clinical Urology; the South Central Section of the American Urological Association; member and past President of the Colorado Medical Society, of which he presently serves as chairman of the Colorado delegation to the American Medical Association.



CRAIG D. PEDERSEN, Health Care Futures, LP

Craig D. Pederson is a partner with Health Care Futures with over 18 years of experience assisting health system/hospital and physician group clients. Mr. Pederson leads Health Care Futures' Physician Services Practice and specializes in physician strategy development within the broader context of hospital and

health system strategy development including the development of physician – hospital alignment strategies.

Mr. Pederson has authored multiple articles related to hospital/physician relationships and strategy including "Together Yet Separate" and "How Does Your Practice Grow?" in *MGMA Connexion* (August 2009 and December 2008, respectively) and "Plugging the Facilities Cost Drain" in *HFM* (May 2008). Mr. Pederson is a frequent national speaker including HFMA's Annual National Institute (ANI) and MGMA's national meeting.

Prior to joining Health Care Futures, Mr. Pederson was a manager at KPMG within the National Health Care Strategy Practice. Mr. Pederson has held administrative positions at large, multi-specialty group practices including Health Partners (Ramsey Clinic) in St. Paul, Minnesota as well as regional health systems including Mayo Clinic. Mr. Pederson holds a masters degree in hospital and health care administration, and a master's degree in business administration with a concentration in finance from the University of Minnesota. Mr. Pederson completed his undergraduate education at St. Olaf College, receiving a Bachelor of Arts degree in chemistry.



RICHARD RUTHERFORD, CMPE

Rick is the director of the Practice Management Department of the American Urological Association where he oversees the operations of the AUA's efforts to assist its members in managing the business side of their practices. He has been involved in managing medical practices for "Oh My Gosh" 30 years?! As a veteran or perhaps survivor of "the trenches", he brings a perspective of experience and realism to any practice management discussion. Rick is a nationally recognized expert on the future of the business of urology. He has published articles and given presentations about urology management in many venues. He leads the AUA practice management efforts with a vision of how to run a successful and profitable urology practice while never losing sight of the essential core value of excellent patient care.



STEVEN M. SCHLOSSBERG, M.D., MBA

Dr. Steven M. Schlossberg is the Chief Medical Information Officer for Yale School of Medicine (YSM) and Yale New Haven Health System and Assistant Dean for Clinical Informatics for YSM. Dr. Schlossberg is also currently serving on an American Medical Association Board HIT taskforce and as Chair of Health Policy for the American Urological Association. Prior to October 1, 2010, he was a Professor of Urology at Eastern Virginia Medical School, Vice President, Clinical Operations

for Sentara Medical Group, a 400 physician group which is part of Sentara Healthcare, and a member of Urology of Virginia, a Division of Sentara Medical Group. From 1998 to 2008, he worked in Information Technology at Sentara Healthcare in Norfolk. From 2003 to 2008, he was the Vice President for Medical Informatics and led the physicians during the selection, build and initial rollout of an enterprise wide Epic installation. Dr. Schlossberg graduated from Cornell Medical School and did his Urologic training at New York Hospital and Eastern Virginia Medical School. In 1998, he received a Master of Business Administration from William and Mary and was awarded the Outstanding Academic Achievement Award.



SAM SHEIKER, CPA, Partner - Health Care Group, Certified Public Accountant, Connecticut

Sam Sheiker joined Whittlesey & Hadley in 1988 and was named partner in 1993. He has over 29 years of experience in public accounting where he concentrates in management of hospital-based medical practices,

compensation analysis, development of buy/sell agreements, and employment contracts.

A graduate of Queens College in New York, Sam holds a bachelor's degree in accounting. He is an instructor and lecturer in various areas of medical practice management including managed care, physician contracts, and student loan indebtedness.

Sam is a member of the American Institute of Certified

Public Accountants and the Connecticut Society of Certified Public Accountants.



PAMELA TAXEL, M.D.

Dr. Taxel is an associate professor of medicine in the Division of Endocrinology and Metabolism at the University of Connecticut Health Center. She specializes in the treatment of osteoporosis in both men and women, with a special interest in the clinical care of bone health in patients receiving cancer therapies.

Appointments:

· Associate Professor of Medicine, Division of Endocrinology and Metabolism, UConn Health Center

Specialty:

· Endocrinology · Geriatrics

Subspecialty:

· Osteoporosis with emphasis on hormonal manipulation in disease models such as, but not limited to, prostate and breast cancer

Certification:

American Board of Internal Medicine

American Board of Internal Medicine: Endocrinology and Metabolism

American Board of Internal Medicine: Geriatrics Hospital

Affiliation:

John Dempsey Hospital

Education:

B.S., University of Pennsylvania

M.A., New York University

M.D., State University of New York at Brooklyn, (Downstate)

State Licensure: Connecticut, Florida

Residency:

University of South Florida

University of Connecticut School of Medicine

Fellowship:

University of Connecticut School of Medicine

· Endocrinology and Metabolism · Geriatrics

Research Interests:

· Effect of hormonal therapies used in cancer treatment on bone health

· Effect of bone-modulating therapies used in cancer treatment on long-term complications including ONJ (Osteonecrosis of the Jaws) and atypical fractures.

**Connecticut Urology Society
Financial Interest Disclosure Report 10/06/11**

Financial disclosure forms available upon request.